Creating a Business Case for Cloud Migration

Migrating your business to the cloud can bring numerous benefits, such as increased efficiency, scalability, and measurable cost savings. Before making the decision to migrate it is important to create a thorough business case that carefully considers the potential costs, risks and migration strategy.

Here are some steps to follow when creating a business case for cloud migration.



1. Identify the business objectives

What are the goals of the migration? Is it to increase efficiency, reduce cost, improve scalability, or something else? Clearly defining the objective will help to focus the business case and ensure that the migration aligns with the overall goals of the organisation.



2. Assess your current infrastructure

Understand any current bottlenecks in your existing infrastructure or inefficiencies that can be addressed through a cloud migration. This will help to highlight the potential benefits of the migration and help to justify investment.



3. Compare cloud options

Research different cloud providers and compare their offerings in terms of features, pricing, and support. Consider the specific needs of the business and choose a provider that aligns with the business objectives and budget.



4. Calculate the costs

Estimate the costs of the migration, including any upfront fees, ongoing fees, and any additional expenses such as training or consulting. Compare these costs to the potential benefits and determine if the migration is financially viable.



5. Develop a roadmap

Create a roadmap outlining the steps required to complete the migration, including any potential challenges or risks. This will help to ensure that the migration is completed efficiently and effectively.



6. Communicate the business case

Once the business case has been developed, it's important to clearly communicate it to key stakeholders, including management, IT staff, and any external partners. This will help to ensure that everyone is on board with the decision and can support the migration.

By following these steps you can create a solid business case for a cloud migration that outlines the potential benefits, costs, and risks to help ensure a successful transition to the cloud.

Migrating to the cloud is often not as straightforward as "lift and shift". Certain architectures, tools, processes and skills may need to be adapted in order to make your migration feasible. Additionally, the cloud may end up costing more than your on-premise solution if your architecture, platform, and systems are not aligned with their recommended best practices.